



Government of India

**R F D**

(Results-Framework Document)  
for

Department of AYUSH

(2013-2014)

## Section 1: Vision, Mission, Objectives and Functions

### Vision

To position AYUSH systems as the preferred systems of living and practice for providing holistic healthcare for all citizens.

### Mission

1. To mainstream AYUSH at all levels in the Health Care System. 2. To improve access to and quality of Public Health delivery through AYUSH System. 3. To focus on Promotion of health and prevention of diseases by propagating AYUSH practices. 4. Proper enforcement of provisions of Drugs & Cosmetic Act 1940 and Rules framed thereunder relating to the ASU drugs throughout the country. 5. Development of Human Resource in AYUSH.

### Objectives

- 1 Delivery of AYUSH Services
- 2 Human Resource Development in AYUSH
- 3 Promotion and Propagation of AYUSH Systems
- 4 Research in AYUSH
- 5 Conservation and cultivation of medicinal plants
- 6 Effective AYUSH Drugs Administration

### Functions

- 1 Provision of AYUSH Services: • Delivery of Quality AYUSH health care services to entire population. • AYUSH to be integral part of the health delivery system by mainstreaming of AYUSH. • To ensure healthy population through AYUSH intervention. • To ensure creation of enabling uniform legal framework for the practice of AYUSH practices and therapies. • Utilization of trained AYUSH doctors at all levels of health care services.
- 2 Human Resource Development: • To ensure availability of quality education and training to AYUSH doctors / Scientists / Teachers. • To ensure availability of quality paramedical, pharmacy and nursing education and training in AYUSH. • To provide availability of opportunity for quality AYUSH education throughout the country. • To empower AYUSH professionals with improved skills and attitudes. • To promote capacity building of institutions, Centre of Excellence (COE), National Institutes, etc.
- 3 Information, Education and Communication: • Propagation & promotion of AYUSH within the country. • Global acceptance of AYUSH formulation as drugs. • To disseminate AYUSH practices and therapies for better health. • To encourage behavior change through communication for better health.
- 4 Research: • To promote quality research in AYUSH with the objective of validating the system scientifically, safety and efficacy of AYUSH remedies. • To encourage research for validation of fundamental principles of AYUSH Systems. •

## Section 1: Vision, Mission, Objectives and Functions

Encourage development of new drugs for high priority diseases of national importance. • Preservation through documentation of local health traditions and folklore for their utilization for new drug development. • Promote inter- disciplinary research. Protection of Intellectual Property Rights (IPR) in AYUSH systems. Encourage research in preventive and promotive health through AYUSH.

- 5 Medicinal Plants: • To ensure sustained availability of quality raw material from medicinal plants. • To ensure conservation of medicinal plants. • Capacity building in medicinal plants sector.
- 6 Drugs Administration: • To accelerate the Pharmacopeial / standardization work on AYUSH drugs. • To ensure availability of high quality AYUSH drugs. • To ensure enabling legal framework for production and distribution of safe and quality AYUSH drugs. • To create Regulatory infrastructure in Centre & State Govt. • To encourage AYUSH drug industry to produce high quality AYUSH medicine for national & international needs.
- 7 International Collaboration: • Propagation & promotion of AYUSH outside the country and ensure global acceptance as a system of medicine. • To collaborate with International bodies like WHO for cross disciplinary standardization, global recognition and propagation of AYUSH system. • Global legal recognition of qualifications and practice in AYUSH. • Promote collaborative research and education in AYUSH with other countries. • Protection of Traditional Knowledge.
- 8 Improvement of AYUSH Education System.

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

| Objective                               | Weight | Action                                                                                                                                          | Success Indicator                                                                                                         | Unit   | Weight | Target / Criteria Value |                  |             |             |             |
|-----------------------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------|--------|-------------------------|------------------|-------------|-------------|-------------|
|                                         |        |                                                                                                                                                 |                                                                                                                           |        |        | Excellent<br>100%       | Very Good<br>90% | Good<br>80% | Fair<br>70% | Poor<br>60% |
| [1] Delivery of AYUSH Services          | 10.00  | [1.1] Co-location of AYUSH wings in Primary Health Centres/ Community Health Centres/ District Hospitals/other hospitals as per approved norms. | [1.1.1] Primary Health Centres/ Community Health Centres/ District Hospitals covered                                      | Number | 1.00   | 650                     | 600              | 500         | 450         | 400         |
|                                         |        |                                                                                                                                                 | [1.1.2] Completion of infrastructure development in Primary Health Centres/ Community Health Centres/ District Hospitals. | Number | 1.00   | 250                     | 200              | 160         | 140         | 120         |
|                                         |        | [1.2] Health facilities supported for supply of medicines                                                                                       | [1.2.1] Health Facilities/ Units covered                                                                                  | Number | 5.00   | 1750                    | 1700             | 1360        | 1190        | 1020        |
|                                         |        | [1.3] Upgradation of exclusive State Government AYUSH Health facilities.                                                                        | [1.3.1] Health Facilities/ Units upgraded                                                                                 | Number | 2.00   | 150                     | 200              | 150         | 105         | 90          |
|                                         |        | [1.4] Launching of AYUSH Grams pilot schemes for convergence with ICDS.                                                                         | [1.4.1] EFC approval.                                                                                                     | Date   | 1.00   | 31/12/2013              | 31/01/2014       | 28/02/2014  | 31/03/2014  | --          |
| [2] Human Resource Development in AYUSH | 17.00  | [2.1] Strengthening of State Government / aided AYUSH educational institutions.                                                                 | [2.1.1] AYUSH educational institutions strengthened                                                                       | Number | 3.00   | 15                      | 14               | 11          | 10          | 8           |
|                                         |        | [2.2] Human Resource Development-Training to medical professionals                                                                              | [2.2.1] Continuing Medical Education training programmes conducted.                                                       | Number | 3.00   | 84                      | 80               | 67          | 59          | 50          |

**Section 2:**  
**Inter se Priorities among Key Objectives, Success indicators and Targets**

| Objective                                      | Weight | Action                                                                                                                         | Success Indicator                                                                         | Unit   | Weight | Target / Criteria Value |            |            |      |      |
|------------------------------------------------|--------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------|--------|-------------------------|------------|------------|------|------|
|                                                |        |                                                                                                                                |                                                                                           |        |        | Excellent               | Very Good  | Good       | Fair | Poor |
|                                                |        |                                                                                                                                |                                                                                           |        |        | 100%                    | 90%        | 80%        | 70%  | 60%  |
| [3] Promotion and Propagation of AYUSH Systems | 11.00  | [2.3] Disposal of permission cases of existing Ayurveda, Siddha and Unani Colleges.                                            | [2.3.1] Cases disposed by 31/10/2013.                                                     | %      | 5.00   | 100                     | 98         | 96         | 90   | 85   |
|                                                |        | [2.4] Disposal of all new proposals under Indian Medicine Central Council Act, 1970 and Homoeopathy Central Council Act, 1973. | [2.4.1] Cases disposed of by 31/03/2014.                                                  | %      | 3.00   | 100                     | 98         | 96         | 90   | 85   |
|                                                |        | [2.5] Setting up of All India Institutes.                                                                                      | [2.5.1] DPR preparation and financial approval for All India Institute of Yoga            | Date   | 1.00   | 31/01/2014              | 28/02/2014 | 31/03/2014 | --   | --   |
|                                                |        |                                                                                                                                | [2.5.2] DPR Preparation and financial approval for All India Institute of Homoeopathy.    | Date   | 1.00   | 31/01/2014              | 28/02/2014 | 31/03/2014 | --   | --   |
|                                                |        |                                                                                                                                | [2.5.3] DPR Preparation and financial approval for All India Institute of Unani Medicine. | Date   | 1.00   | 31/01/2014              | 28/02/2014 | 31/03/2014 | --   | --   |
|                                                |        | [3.1] Exhibitions and Fairs                                                                                                    | [3.1.1] Exhibitions and fairs organized                                                   | Number | 2.00   | 8                       | 7          | 6          | 5    | 4    |
|                                                |        | [3.2] Multi media campaigns and outdoor publicity                                                                              | [3.2.1] Multimedia programmes including outdoor publicity                                 | Number | 2.00   | 22                      | 20         | 16         | 14   | 12   |
|                                                |        | [3.3] Participation in International Seminars/ Meetings/ Exhibitions                                                           | [3.3.1] Seminars/ meetings etc. attended                                                  | Number | 3.00   | 22                      | 20         | 18         | 16   | 14   |

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

| Objective             | Weight | Action               | Success Indicator                                                                                     | Unit   | Weight | Target / Criteria Value |                  |             |             |             |
|-----------------------|--------|----------------------|-------------------------------------------------------------------------------------------------------|--------|--------|-------------------------|------------------|-------------|-------------|-------------|
|                       |        |                      |                                                                                                       |        |        | Excellent<br>100%       | Very Good<br>90% | Good<br>80% | Fair<br>70% | Poor<br>60% |
| [4] Research in AYUSH | 12.00  | /Fairs.              | [3.4] Compilation and electronic publication of AYUSH in India, 2013.                                 | Date   | 2.00   | 31/01/2014              | 28/02/2014       | 31/03/2014  | --          | --          |
|                       |        |                      | [3.5] Third party evaluation of AYUSH Schemes.                                                        | Number | 2.00   | 27                      | 25               | 23          | 20          | 15          |
|                       |        |                      | [4.1] In-house/collaborative research through Research Councils                                       | Number | 2.00   | 21                      | 20               | 19          | 18          | 17          |
|                       |        |                      | [4.1.2] Research Projects completed.                                                                  | Number | 1.00   | 15                      | 14               | 13          | 12          | 11          |
|                       |        |                      | [4.1.3] Completed research projects papers examined for filing patent application before publication. | Number | 1.00   | 5                       | 4                | 3           | 2           | 1           |
|                       | 12.00  | Extra Mural Research | [4.1.4] Completed research projects papers published.                                                 | Number | 1.00   | 20                      | 18               | 16          | 14          | 12          |
|                       |        |                      | [4.1.5] Validation of classical drugs/therapies.                                                      | Number | 1.00   | 61                      | 51               | 43          | 38          | 31          |
|                       |        |                      | [4.2.1] Projects commenced as per specified parameters                                                | Number | 2.00   | 20                      | 19               | 18          | 17          | 16          |
|                       |        |                      |                                                                                                       |        |        |                         |                  |             |             |             |
|                       |        |                      |                                                                                                       |        |        |                         |                  |             |             |             |

**Section 2:**  
**Inter se Priorities among Key Objectives, Success indicators and Targets**

| Objective                                            | Weight | Action                                                                                             | Success Indicator                                                                                         | Unit     | Weight | Target / Criteria Value |                  |             |             |             |
|------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|----------|--------|-------------------------|------------------|-------------|-------------|-------------|
|                                                      |        |                                                                                                    |                                                                                                           |          |        | Excellent<br>100%       | Very Good<br>90% | Good<br>80% | Fair<br>70% | Poor<br>60% |
| [5] Conservation and cultivation of medicinal plants | 15.00  |                                                                                                    | [4.2.2] Projects completed.                                                                               | Number   | 1.00   | 18                      | 15               | 12          | 10          | 8           |
|                                                      |        |                                                                                                    | [4.2.3] Completed research projects papers examined for filing patent application before publication.     | Number   | 1.00   | 2                       | 1                | 0           | 0           | 0           |
|                                                      |        |                                                                                                    | [4.2.4] Completed research projects papers published.                                                     | Number   | 1.00   | 6                       | 5                | 4           | 3           | 2           |
|                                                      |        |                                                                                                    | [4.2.5] Validation of classical drugs/ therapies.                                                         | Number   | 1.00   | 12                      | 10               | 8           | 6           | 4           |
|                                                      |        |                                                                                                    | [5.1.1] Increase in area under cultivation.                                                               | Hectares | 4.00   | 30000                   | 27000            | 24000       | 21000       | 18000       |
|                                                      |        | [5.2] Support for covering additional area for conservation/resource augmentation.                 | [5.2.1] Increase in area under conservation and resource augmentation of Medicinal Plants in forest area. | Hectares | 5.00   | 8000                    | 7200             | 6400        | 5600        | 4800        |
|                                                      |        | [5.3] Capacity Building and Information, Education & Communication (IEC) including Herbal Gardens. | [5.3.1] Trainings / Seminars supported.                                                                   | Number   | 2.00   | 50                      | 45               | 40          | 35          | 30          |
|                                                      |        | [5.4] Research & Development (R&D) on medicinal plants sector.                                     | [5.4.1] New projects sanctioned                                                                           | Number   | 2.00   | 15                      | 13.5             | 12          | 10.5        | 9           |
|                                                      |        |                                                                                                    | [5.4.2] Projects completed                                                                                | Number   | 1.00   | 15                      | 13.5             | 12          | 10.5        | 9           |

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

| Objective                                | Weight | Action                                                                   | Success Indicator                                                     | Unit   | Weight | Target / Criteria Value |                  |             |             |             |
|------------------------------------------|--------|--------------------------------------------------------------------------|-----------------------------------------------------------------------|--------|--------|-------------------------|------------------|-------------|-------------|-------------|
|                                          |        |                                                                          |                                                                       |        |        | Excellent<br>100%       | Very Good<br>90% | Good<br>80% | Fair<br>70% | Poor<br>60% |
|                                          |        |                                                                          |                                                                       |        |        | 5                       | 4                | 3           | 2           | 1           |
| [6] Effective AYUSH Drugs Administration | 20.00  | [6.1] Guidelines for inspection of GMP compliance by ASU drug Industry . | [5.4.3] Completed research projects papers published                  | Number | 1.00   |                         |                  |             |             |             |
|                                          |        |                                                                          | [6.1.1] Finalization of draft guidelines for inviting comments.       | Date   | 1.00   | 31/08/2013              | 31/10/2013       | 31/12/2013  | 31/01/2014  | 28/02/2014  |
|                                          |        |                                                                          | [6.1.2] Finalization of guidelines after consultation                 | Date   | 1.00   | 30/11/2013              | 31/01/2014       | 28/02/2014  | 31/03/2014  | --          |
|                                          |        |                                                                          | [6.1.3] Dissemination of finalized guidelines.                        | Date   | 1.00   | 31/12/2013              | 28/02/2014       | 31/03/2014  | --          | --          |
|                                          |        | [6.2] Capacity Building initiatives on regulatory aspects.               | [6.2.1] Holding Training/ Workshops.                                  | Number | 2.00   | 4                       | 3                | 2           | 1           | --          |
|                                          |        |                                                                          | [6.2.2] Interactive seminars on regulatory issues.                    | Number | 1.00   | 2                       | 1                | --          | --          | --          |
|                                          |        |                                                                          | [6.2.3] Publication of Regulatory and Quality Control Materials.      | Number | 2.00   | 4                       | 3                | 2           | 1           | --          |
|                                          |        | [6.3] Reconstitution of ASU Drugs Consultative Committee (DCC).          | [6.3.1] Reconstitution of ASUDCC.                                     | Date   | 1.00   | 31/08/2013              | 31/10/2013       | 31/12/2013  | --          | --          |
|                                          |        | [6.4] Amendment in the D&C Rules, 1945 pertaining to ASU drugs.          | [6.4.1] Publication of draft notification for stakeholders' comments. | Date   | 2.00   | 31/08/2013              | 31/10/2013       | 31/01/2014  | 31/03/2014  | --          |
|                                          |        |                                                                          | [6.4.2] Finalization and Notification in the official Gazette.        | Date   | 2.00   | 31/12/2013              | 28/02/2014       | 31/03/2014  | --          | --          |

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

| Objective                                           | Weight | Action                                                                                           | Success Indicator                                | Unit   | Weight | Target / Criteria Value |            |            |            |            |
|-----------------------------------------------------|--------|--------------------------------------------------------------------------------------------------|--------------------------------------------------|--------|--------|-------------------------|------------|------------|------------|------------|
|                                                     |        |                                                                                                  |                                                  |        |        | Excellent               | Very Good  | Good       | Fair       | Poor       |
|                                                     |        |                                                                                                  |                                                  |        |        | 100%                    | 90%        | 80%        | 70%        | 60%        |
|                                                     |        | [6.5] Pharmacopoeial Standardization and Harmonization of drugs under Indian System of Medicines | [6.5.1] Single drug of Ayurvedic drugs           | Number | 1.00   | 40                      | 35         | 30         | 25         | 20         |
|                                                     |        |                                                                                                  | [6.5.2] Compound formulations of Ayurvedic drugs | Number | 1.00   | 20                      | 18         | 16         | 14         | 12         |
|                                                     |        |                                                                                                  | [6.5.3] Compound formulations of Unani drugs     | Number | 1.00   | 40                      | 33         | 26         | 19         | 12         |
|                                                     |        |                                                                                                  | [6.5.4] Single drug of Siddha drugs              | Number | 1.00   | 8                       | 7          | 6          | 5          | 4          |
|                                                     |        |                                                                                                  | [6.5.5] Compound formulations of Siddha drugs    | Number | 1.00   | 2                       | 1          | --         | --         | --         |
|                                                     |        | [6.6] Development of Pharmacopoeial Standards of Homoeopathic Drugs                              | [6.6.1] Standards Developed                      | Number | 2.00   | 45                      | 42         | 38         | 35         | 31         |
| * Efficient Functioning of the RFD System           | 3.00   | Timely submission of Draft RFD 2014-15 for Approval                                              | On-time submission                               | Date   | 2.0    | 05/03/2014              | 06/03/2014 | 07/03/2014 | 08/03/2014 | 11/03/2014 |
|                                                     |        | Timely submission of Results for 2012-13                                                         | On-time submission                               | Date   | 1.0    | 01/05/2013              | 02/05/2013 | 03/05/2013 | 06/05/2013 | 07/05/2013 |
| * Transparency/Service delivery Ministry/Department | 3.00   | Independent Audit of implementation of Citizens'/Clients' Charter (CCC)                          | % of implementation                              | %      | 2.0    | 100                     | 95         | 90         | 85         | 80         |
|                                                     |        | Independent Audit of implementation of Public Grievance Redressal System                         | % of implementation                              | %      | 1.0    | 100                     | 95         | 90         | 85         | 80         |
| * Mandatory Objective(s)                            |        |                                                                                                  |                                                  |        |        |                         |            |            |            |            |

## Section 2: Inter se Priorities among Key Objectives, Success indicators and Targets

| Objective                                                       | Weight | Action                                                                                                   | Success Indicator                                                                                                                   | Unit | Weight | Target / Criteria Value |                  |             |             |
|-----------------------------------------------------------------|--------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|------|--------|-------------------------|------------------|-------------|-------------|
|                                                                 |        |                                                                                                          |                                                                                                                                     |      |        | Excellent<br>100%       | Very Good<br>90% | Good<br>80% | Poor<br>60% |
| * Administrative Reforms                                        | 6.00   | Implement mitigating strategies for reducing potential risk of corruption                                | % of implementation                                                                                                                 | %    | 1.0    | 100                     | 95               | 90          | 85          |
|                                                                 |        | Implement ISO 9001 as per the approved action plan                                                       | % of implementation                                                                                                                 | %    | 2.0    | 100                     | 95               | 90          | 85          |
|                                                                 |        | Implement Innovation Action Plan (IAP)                                                                   | % of milestones achieved                                                                                                            | %    | 2.0    | 100                     | 95               | 90          | 85          |
| * Improving Internal Efficiency/Responsiveness.                 | 2.00   | Identification of core and non-core activities of the Ministry/Department as per 2nd ARC recommendations | Timely submission                                                                                                                   | Date | 1.0    | 27/01/2014              | 28/01/2014       | 29/01/2014  | 30/01/2014  |
|                                                                 |        | Update departmental strategy to align with 12th Plan priorities                                          | Timely updation of the strategy                                                                                                     | Date | 2.0    | 10/09/2013              | 17/09/2013       | 24/09/2013  | 01/10/2013  |
| * Ensuring compliance to the Financial Accountability Framework | 1.00   | Timely submission of ATNs on Audit paras of C&AG                                                         | Percentage of ATNs submitted within due date (4 months) from date of presentation of Report to Parliament by CAG .during the year.  | %    | 0.25   | 100                     | 90               | 80          | 70          |
|                                                                 |        | Timely submission of ATRs to the PAC Sectt. on PAC Reports.                                              | Percentage of ATRS submitted within due date ( 6 months) from date of presentation of Report to Parliament by PAC .during the year. | %    | 0.25   | 100                     | 90               | 80          | 70          |
|                                                                 |        | Early disposal of pending ATNs on Audit Paras of C&AG Reports presented to Parliament before 31.3.2012.  | Percentage of outstanding ATNs disposed off during the year.                                                                        | %    | 0.25   | 100                     | 90               | 80          | 70          |
| * Mandatory Objective(s)                                        |        | Early disposal of pending ATRs on PAC Reports presented to Parliament                                    | Percentage of outstanding ATRS disposed off during the                                                                              | %    | 0.25   | 100                     | 90               | 80          | 70          |
|                                                                 |        |                                                                                                          |                                                                                                                                     |      |        |                         |                  |             |             |

**Section 2:**  
**Inter se Priorities among Key Objectives, Success indicators and Targets**

| Objective | Weight | Action | Success Indicator | Unit | Weight | Target / Criteria Value |           |      |      |      |
|-----------|--------|--------|-------------------|------|--------|-------------------------|-----------|------|------|------|
|           |        |        |                   |      |        | Excellent               | Very Good | Good | Fair | Poor |
|           |        |        |                   |      |        | 100%                    | 90%       | 80%  | 70%  | 60%  |

before 31.3.2012 year.

\* Mandatory Objective(s)

### Section 3: Trend Values of the Success Indicators

| Objective                               | Action                                                                                                                                          | Success Indicator                                                                                                         | Unit   | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|-----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
| [1] Delivery of AYUSH Services          | [1.1] Co-location of AYUSH wings in Primary Health Centres/ Community Health Centres/ District Hospitals/other hospitals as per approved norms. | [1.1.1] Primary Health Centres/ Community Hospitals covered                                                               | Number | 4582                      | 1589                      | 600                       | 800                          | 1000                         |
|                                         |                                                                                                                                                 | [1.1.2] Completion of infrastructure development in Primary Health Centres/ Community Health Centres/ District Hospitals. | Number | 0                         | 0                         | 200                       | 300                          | 350                          |
|                                         | [1.2] Health facilities supported for supply of medicines                                                                                       | [1.2.1] Health Facilities/ Units covered                                                                                  | Number | 15680                     | 11068                     | 1700                      | 1800                         | 1900                         |
|                                         | [1.3] Upgradation of exclusive State Government AYUSH Health facilities.                                                                        | [1.3.1] Health Facilities/ Units upgraded                                                                                 | Number | 155                       | 1                         | 200                       | 200                          | 250                          |
| [2] Human Resource Development in AYUSH | [1.4] Launching of AYUSH Grams pilot schemes for convergence with ICDS.                                                                         | [1.4.1] EFC approval.                                                                                                     | Date   | --                        | --                        | 31/01/2014                | --                           | --                           |
|                                         | [2.1] Strengthening of State Government / aided AYUSH educational institutions.                                                                 | [2.1.1] AYUSH educational institutions strengthened                                                                       | Number | 8                         | 0                         | 14                        | 11                           | 12                           |
|                                         | [2.2] Human Resource Development-Training                                                                                                       | [2.2.1] Continuing Medical Education training                                                                             | Number | 37                        | 68                        | 80                        | 100                          | 110                          |
|                                         |                                                                                                                                                 |                                                                                                                           |        |                           |                           |                           |                              |                              |

### Section 3: Trend Values of the Success Indicators

| Objective                                      | Action                                                                                                                         | Success Indicator                                                                         | Unit   | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
|                                                | to medical professionals                                                                                                       |                                                                                           |        |                           |                           |                           |                              |                              |
|                                                | [2.3] Disposal of permission cases of existing Ayurveda, Siddha and Unani Colleges.                                            | [2.3.1] Cases disposed by 31/10/2013.                                                     | %      | --                        | --                        | 98                        | --                           | --                           |
|                                                | [2.4] Disposal of all new proposals under Indian Medicine Central Council Act, 1970 and Homoeopathy Central Council Act, 1973. | [2.4.1] Cases disposed of by 31/03/2014.                                                  | %      | --                        | --                        | 98                        | --                           | --                           |
|                                                | [2.5] Setting up of All India Institutes.                                                                                      | [2.5.1] DPR preparation and financial approval for All India Institute of Yoga            | Date   | --                        | --                        | 28/02/2014                | --                           | --                           |
|                                                |                                                                                                                                | [2.5.2] DPR Preparation and financial approval for All India Institute of Homoeopathy.    | Date   | --                        | --                        | 28/02/2014                | --                           | --                           |
| [3] Promotion and Propagation of AYUSH Systems |                                                                                                                                | [2.5.3] DPR Preparation and financial approval for All India Institute of Unani Medicine. | Date   | --                        | --                        | 28/02/2014                | --                           | --                           |
|                                                | [3.1] Exhibitions and Fairs                                                                                                    | [3.1.1] Exhibitions and fairs organized                                                   | Number | 9                         | 8                         | 7                         | 10                           | 10                           |
|                                                | [3.2] Multi media campaigns and outdoor publicity                                                                              | [3.2.1] Multimedia programmes including outdoor                                           | Number | 9                         | 23                        | 20                        | 25                           | 25                           |

### Section 3: Trend Values of the Success Indicators

| Objective             | Action                                                                       | Success Indicator                                                                                     | Unit   | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|-----------------------|------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
|                       |                                                                              | publicity                                                                                             |        |                           |                           |                           |                              |                              |
|                       | [3.3] Participation in International Seminars/ Meetings/ Exhibitions /Fairs. | [3.3.1] Seminars/ meetings etc. attended                                                              | Number | 49                        | 21                        | 20                        | 24                           | 26                           |
|                       | [3.4] Compilation and electronic publication of AYUSH in India, 2013.        | [3.4.1] Electronic Publication of AYUSH in India, 2013                                                | Date   | 15/03/2012                | 31/12/2012                | 28/02/2014                | 31/03/2015                   | 31/03/2016                   |
|                       | [3.5] Third party evaluation of AYUSH Schemes.                               | [3.5.1] Submission of final report of third party evaluation by 30th June, 2014.                      | Number | --                        | --                        | 25                        | --                           | --                           |
|                       | [4.1] In-house/collaborative research through Research Councils              | [4.1.1] Research Projects commenced                                                                   | Number | 15                        | 18                        | 20                        | 22                           | 24                           |
| [4] Research in AYUSH |                                                                              | [4.1.2] Research Projects completed.                                                                  | Number | 11                        | 13                        | 14                        | 16                           | 18                           |
|                       |                                                                              | [4.1.3] Completed research projects papers examined for filing patent application before publication. | Number | 0                         | 0                         | 4                         | 4                            | 4                            |
|                       |                                                                              | [4.1.4] Completed research projects papers published.                                                 | Number | --                        | --                        | 18                        | --                           | --                           |
|                       |                                                                              | [4.1.5] Validation of classical drugs/ therapies.                                                     | Number | --                        | --                        | 51                        | --                           | --                           |
|                       | [4.2] Extra Mural Research                                                   | [4.2.1] Projects commenced as per                                                                     | Number | 0                         | 5                         | 19                        | 20                           | 20                           |

### Section 3: Trend Values of the Success Indicators

| Objective                                            | Action                                                                                             | Success Indicator                                                                                         | Unit     | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|------------------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|----------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
| [5] Conservation and cultivation of medicinal plants |                                                                                                    | specified parameters                                                                                      |          |                           |                           |                           |                              |                              |
|                                                      |                                                                                                    | [4.2.2] Projects completed.                                                                               | Number   | 16                        | 16                        | 15                        | 20                           | 20                           |
|                                                      |                                                                                                    | [4.2.3] Completed research projects papers examined for filing patent application before publication.     | Number   | 0                         | 1                         | 2                         | 2                            | 2                            |
|                                                      |                                                                                                    | [4.2.4] Completed research projects papers published.                                                     | Number   | 16                        | 22                        | 24                        | 20                           | 20                           |
|                                                      |                                                                                                    | [4.2.5] Validation of classical drugs/ therapies.                                                         | Number   | 9                         | 8                         | 5                         | 5                            | 5                            |
|                                                      | [5.1] Support for covering additional area cultivation                                             | [5.1.1] Increase in area under cultivation.                                                               | Hectares | 28057.54                  | 30000                     | 27000                     | 31800                        | 33000                        |
|                                                      | [5.2] Support for covering additional area for conservation/resource augmentation.                 | [5.2.1] Increase in area under conservation and resource augmentation of Medicinal Plants in forest area. | Hectares | 9263.57                   | 6500                      | 7200                      | 9000                         | 10000                        |
|                                                      | [5.3] Capacity Building and Information, Education & Communication (IEC) including Herbal Gardens. | [5.3.1] Trainings / Seminars supported.                                                                   | Number   | 40                        | 17                        | 45                        | 55                           | 60                           |
|                                                      | [5.4] Research & Development (R&D) on medicinal plants                                             | [5.4.1] New projects sanctioned                                                                           | Number   | 19                        | 11                        | 13.5                      | 18                           | 20                           |

### Section 3: Trend Values of the Success Indicators

| Objective                                | Action                                                          | Success Indicator                                                | Unit   | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|------------------------------------------|-----------------------------------------------------------------|------------------------------------------------------------------|--------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
| [6] Effective AYUSH Drugs Administration | sector.                                                         | [5.4.2] Projects completed                                       | Number | --                        | 8                         | 13.5                      | 20                           | 22                           |
|                                          |                                                                 | [5.4.3] Completed research projects papers published             | Number | --                        | --                        | 4                         | --                           | --                           |
|                                          |                                                                 | [6.1.1] Finalization of draft guidelines for inviting comments.  | Date   | --                        | --                        | 31/10/2013                | --                           | --                           |
|                                          | [6.2] Capacity Building initiatives on regulatory aspects.      | [6.1.2] Finalization of guidelines after consultation            | Date   | --                        | --                        | 31/01/2014                | --                           | --                           |
|                                          |                                                                 | [6.1.3] Dissemination of finalized guidelines.                   | Date   | --                        | --                        | 28/02/2014                | --                           | --                           |
|                                          |                                                                 | [6.2.1] Holding Training/ Workshops.                             | Number | --                        | --                        | 3                         | --                           | --                           |
|                                          |                                                                 | [6.2.2] Interactive seminars on regulatory issues.               | Number | --                        | --                        | 1                         | --                           | --                           |
|                                          | [6.3] Reconstitution of ASU Drugs Consultative Committee (DCC). | [6.2.3] Publication of Regulatory and Quality Control Materials. | Number | --                        | --                        | 3                         | --                           | --                           |
|                                          |                                                                 | [6.3.1] Reconstitution of ASUDCC.                                | Date   | --                        | --                        | 31/10/2013                | --                           | --                           |
|                                          |                                                                 | [6.4.1] Publication of draft notification for stakeholders'      | Date   | --                        | --                        | 31/10/2013                | --                           | --                           |

### Section 3: Trend Values of the Success Indicators

| Objective                                 | Action                                              | Success Indicator                                              | Unit   | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|-------------------------------------------|-----------------------------------------------------|----------------------------------------------------------------|--------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
|                                           | drugs.                                              | comments.                                                      |        |                           |                           |                           |                              |                              |
|                                           |                                                     | [6.4.2] Finalization and Notification in the official Gazette. | Date   | --                        | --                        | 28/02/2014                | --                           | --                           |
|                                           |                                                     | [6.5.1] Single drug of Ayurvedic drugs                         | Number | --                        | --                        | 35                        | --                           | --                           |
|                                           |                                                     | [6.5.2] Compound formulations of Ayurvedic drugs               | Number | --                        | --                        | 18                        | --                           | --                           |
|                                           |                                                     | [6.5.3] Compound formulations of Unani drugs                   | Number | --                        | --                        | 8                         | --                           | --                           |
|                                           |                                                     | [6.5.4] Single drug of Siddha drugs                            | Number | --                        | --                        | 7                         | --                           | --                           |
|                                           |                                                     | [6.5.5] Compound formulations of Siddha drugs                  | Number | --                        | --                        | 1                         | --                           | --                           |
|                                           | [6.6.1] Standards Developed                         | Number                                                         | 32     | 35                        | 42                        | 35                        | 35                           |                              |
| * Efficient Functioning of the RFD System | Timely submission of Draft RFD 2014-15 for Approval | On-time submission                                             | Date   | --                        | --                        | 06/03/2014                | --                           | --                           |
|                                           | Timely submission of Results for 2012-13            | On-time submission                                             | Date   | --                        | --                        | 02/05/2013                | --                           | --                           |

### Section 3: Trend Values of the Success Indicators

| Objective                                                       | Action                                                                                                   | Success Indicator                                                                                                                  | Unit | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|-----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
| * Transparency/Service delivery Ministry/Department             | Independent Audit of implementation of Citizens'/Clients' Charter                                        | % of implementation                                                                                                                | %    | --                        | --                        | 95                        | --                           | --                           |
|                                                                 | Independent Audit of implementation of Public Grievance Redressal System                                 | % of implementation                                                                                                                | %    | --                        | --                        | 95                        | --                           | --                           |
| * Administrative Reforms                                        | Implement mitigating strategies for reducing potential risk of corruption                                | % of implementation                                                                                                                | %    | --                        | --                        | 95                        | --                           | --                           |
|                                                                 | Implement ISO 9001 as per the approved action plan                                                       | % of implementation                                                                                                                | %    | --                        | --                        | 95                        | --                           | --                           |
|                                                                 | Implement Innovation Action Plan (IAP)                                                                   | % of milestones achieved                                                                                                           | %    | --                        | --                        | 95                        | --                           | --                           |
|                                                                 | Identification of core and non-core activities of the Ministry/Department as per 2nd ARC recommendations | Timely submission                                                                                                                  | Date | --                        | --                        | 15/10/2013                | --                           | --                           |
| * Ensuring compliance to the Financial Accountability Framework | Timely submission of ATNs on Audit paras of C&AG                                                         | Percentage of ATNs submitted within due date (4 months) from date of presentation of Report to Parliament by CAG, during the year. | %    | --                        | --                        | 90                        | --                           | --                           |
|                                                                 | Timely submission of ATRs to the PAC Sectt. on PAC Reports.                                              | Percentage of ATRs submitted within due date (6 months) from date of presentation of Report to Parliament by PAC, during the year. | %    | --                        | --                        | 90                        | --                           | --                           |

\* Mandatory Objective(s)

### Section 3: Trend Values of the Success Indicators

| Objective                | Action                                                                                                  | Success Indicator                                            | Unit | Actual Value for FY 11/12 | Actual Value for FY 12/13 | Target Value for FY 13/14 | Projected Value for FY 14/15 | Projected Value for FY 15/16 |
|--------------------------|---------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|------|---------------------------|---------------------------|---------------------------|------------------------------|------------------------------|
| * Mandatory Objective(s) | Early disposal of pending ATNs on Audit Paras of C&AG Reports presented to Parliament before 31.3.2012. | Percentage of outstanding ATNs disposed off during the year. | %    | --                        | --                        | 90                        | --                           | --                           |
|                          | Early disposal of pending ATRs on PAC Reports presented to Parliament before 31.3.2012                  | Percentage of outstanding ATRs disposed off during the year. | %    | --                        | --                        | 90                        | --                           | --                           |

\* Mandatory Objective(s)

### Section 4: Acronym

| Sl.No | Acronym | Description                                                   |
|-------|---------|---------------------------------------------------------------|
| 1     | ASU     | Ayurveda, Siddha and Unani                                    |
| 2     | ASUDCC  | Ayurveda, Siddha and Unani Drugs Consultative Committee       |
| 3     | ASUDTAB | Ayurveda, Siddha and Unani Drugs Technical Advisory Board     |
| 4     | AYUSH   | Ayurveda, Yoga and Naturopathy, Unani, Siddha and Homoeopathy |
| 5     | CHCs    | Community Health Centres                                      |
| 6     | COE     | Centre of Excellence                                          |
| 7     | D and C | Drugs and Cosmetics                                           |
| 8     | DHs     | District Hospitals                                            |
| 9     | DPR     | Detailed Project Report                                       |

### Section 4: Acronym

| Sl.No | Acronym   | Description                                   |
|-------|-----------|-----------------------------------------------|
| 10    | EFC       | Empowered Finance Committee                   |
| 11    | GMP       | Good Manufacturing Practices                  |
| 12    | Ha.       | Hactares                                      |
| 13    | ICDS      | Integrated Child Development Scheme           |
| 14    | IEC       | Information, Education and Communication      |
| 15    | ISM and H | Indian System of Medicine and Homoeopathy     |
| 16    | PHCs      | Primary Health Centres                        |
| 17    | PLIM      | Pharmacopoeial Laboratory for Indian Medicine |
| 18    | R and D   | Research and Development                      |

Section 4:  
Acronym

| Sl.No | Acronym | Description               |
|-------|---------|---------------------------|
| 19    | UCs     | Utilization Certificates  |
| 20    | WHO     | World Health Organisation |

### Section 4: Description and Definition of Success Indicators and Proposed Measurement Methodology

| Sl.No | Success indicator                                                                                                         | Description                                                                                                                                                                                                | Definition                                                                                                                                                                                                                       | Measurement      | General Comments                                                                                                                                                                                                                                |
|-------|---------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1     | [1.1.1] Primary Health Centres/ Community Health Centres/District Hospitalscovered                                        | Completion of infrastructure, equipment, furniture and provision of medicines for the co-located AYUSH Units of Primary Health Centres (PHCs), Community Health Centres (CHCs) & District Hospitals (DHs). | Co-located AYUSH Health Care Units at Primary Health Centres (PHCs), Community Health Centres (CHCs) & District Hospitals (DHs) implies facilities for provision of AYUSH health services along with allopathic health services. | Number of Units  | As per approved norms, assessments of the needs will be measured through the appraisal of the Programme Implementation Plan (PIP) of the State Governments and the outcomes shall be monitored through progress reports and periodical reviews. |
| 2     | [1.1.2] Completion of infrastructure development in Primary Health Centres/ Community Health Centres/ District Hospitals. | Completion of infrastructure, equipment, furniture and provision of medicines for the co-located AYUSH Units of Primary Health Centres (PHCs), Community Health Centres (CHCs) & District Hospitals (DHs). | Co-located AYUSH Health Care Units at Primary Health Centres (PHCs), Community Health Centres (CHCs) & District Hospitals (DHs) implies facilities for provision of AYUSH health services along with allopathic health services. | Number of Units  | As per approved norms, assessments of the needs will be measured through the appraisal of the Programme Implementation Plan (PIP) of the State Governments and the outcomes shall be monitored through progress reports and periodical reviews. |
| 3     | [1.2.1] Health Facilities/ Units covered                                                                                  | Essential drugs made available to the AYUSH Dispensaries.                                                                                                                                                  | Supply of Essential Drugs.                                                                                                                                                                                                       | Number of Units. | The number of dispensaries supported every year for supply of medicines will be the measurement methodology.                                                                                                                                    |

### Section 4: Description and Definition of Success Indicators and Proposed Measurement Methodology

| Sl.No | Success indicator                                                   | Description                                                                                                                                                                                                                                                       | Definition                                                                                                                                                                                                                           | Measurement                                                                                                                                     | General Comments                                                                                                                                                                           |
|-------|---------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4     | [1.3.1] Health Facilities/ Units upgraded                           | Completion of Infrastructure, Equipment, Furniture and provision of Medicines for the Existing exclusive Dispensaries/ Hospitals                                                                                                                                  | AYUSH Health Care units at Existing exclusive Dispensaries/ Hospitals                                                                                                                                                                | Number of Units                                                                                                                                 | There are dedicated AYUSH hospitals and dispensaries both in the Government sector and outside. Upgradation of these hospitals is an important strategy in mainstreaming of AYUSH services |
| 5     | [2.1.1] AYUSH educational institutions strengthened                 | Completion of Infrastructure, Equipment, Furniture and library books etc.                                                                                                                                                                                         | Strengthening of State Government/aided AYUSH educational institutions                                                                                                                                                               | Number of Institutions                                                                                                                          | As per approved norms. It will be monitored through the Draft Project Report (DPR) of the State Government                                                                                 |
| 6     | [2.2.1] Continuing Medical Education training programmes conducted. | Updation of knowledge and skills of AYUSH professionals to facilitate to better services and creation of awareness on Yoga & Naturopathy and AYUSH strenght to Allopathic doctors.                                                                                | Continuing Medical Education to AYUSH professionals comprising of teachers, doctors and paramedics through modular form of training programs                                                                                         | Number of training programmes.                                                                                                                  | AYUSH professionals are seeking regular training in the areas of patient care, education and research.                                                                                     |
| 7     | [3.1.1] Exhibitions and fairs organized                             | Arogya Fairs are an important part of strategy to promote and propagate AYUSH systems for creating awareness amongst the masses. To achieve this objective, wide publicity is given to the strengths of AYUSH systems, so that benefit reaches the common people. | for promoting and propagating AYUSH systems is organization of Arogya Fairs. This began in 2001, as an annual event in Delhi every year, but over the period has spread to all parts of the Country. While the National level Arogya | Number of Arogya fairs organized at the State as well as at the National level and participation in other health related fairs and exhibitions. |                                                                                                                                                                                            |

### Section 4: Description and Definition of Success Indicators and Proposed Measurement Methodology

| Sl.No | Success indicator                                         | Description                                                                                                                                                                                                                                                       | Definition                                                                                                                                                                                                                                                                              | Measurement                                                                                                                                     | General Comments |
|-------|-----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 7     | [3.1.1] Exhibitions and fairs organized                   | Arogya Fairs are an important part of strategy to promote and propagate AYUSH systems for creating awareness amongst the masses. To achieve this objective, wide publicity is given to the strengths of AYUSH systems, so that benefit reaches the common people. | fairs are organized by FICCI, ITPO and other such reputed organizations, State level Arogya fairs are organized in association with the concerned State Government.                                                                                                                     | Number of Arogya fairs organized at the State as well as at the National level and participation in other health related fairs and exhibitions. |                  |
| 8     | [3.2.1] Multimedia programmes including outdoor publicity | To promote and popularize strengths of AYUSH Systems under the Department and various initiatives in the form of outdoor publicity, audio/visual and print media are undertaken to promote AYUSH systems.                                                         | Multi-media campaigns: Awareness creation through the Print and Audio-Visual is an important part of the overall strategy to promote AYUSH systems. The Department has launched National campaigns through multimedia TV, Radio, Metro and buses, publications and other outdoor media. | Numbers of Multimedia campaigns carried out.                                                                                                    | --               |
| 9     | [3.4.1] Electronic Publication of AYUSH in India, 2013    | AYUSH infrastructure related statistics such as medical care facilities in the country, distribution of AYUSH Hospitals, beds and dispensaries statewide, medical manpower such as number of AYUSH registered practitioners in the                                | To ensure availability of important AYUSH related statistical information.                                                                                                                                                                                                              | Date of publication                                                                                                                             | ---              |

#### Section 4: Description and Definition of Success Indicators and Proposed Measurement Methodology

| Sl.No | Success indicator                                      | Description                                                                                                                                                                                                                                                                                                                                                                                               | Definition                                                                                                                                                                                                                 | Measurement                                                              | General Comments                                                                |
|-------|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| 9     | [3.4.1] Electronic Publication of AYUSH in India, 2013 | country/statewise, medical education, AYUSH medical colleges statewide, licensed pharmacies statewide and AYUSH related foreign trade etc. will be collected from Central/State Govts./ colleges, State Boards/Councils, compiled and will be placed on the website of the Department.CDs will be prepared and circulated to all end users viz, Ministries, State governments, Medical colleges of AYUSH. | To ensure availability of important AYUSH related statistical information.                                                                                                                                                 | Date of publication                                                      | ---                                                                             |
| 10    | [4.2.1] Projects commenced as per specified parameters | It is essential to implement the scheme to get the expertise of the outside institutions.                                                                                                                                                                                                                                                                                                                 | It is research which we are conducting through organizations outside of the department to promote, propagate and for validation of AYUSH system.                                                                           | Number of studies will be determinant factor for measuring the progress. | Only quality proposals from good institutions will be taken into consideration. |
| 11    | [5.1.1] Increase in area under cultivation.            | The Government has approved National Mission of Medicinal Plants to take measures to encourage farmers and other growers to grow medicinal plants in agricultural land.                                                                                                                                                                                                                                   | Channelization of grants for promotion of medicinal plants through State Missions in the agricultural areas. The best indicator of success in the short term is the additional area cultivation supported during the year. | Hectare (Ha.)                                                            | This will help in improved availability of raw material for AYUSH industry.     |

**Section 4:**  
**Description and Definition of Success Indicators and Proposed Measurement Methodology**

| Sl.No | Success indicator                                                                                         | Description                                                                                                                                                                                                                                                                                                                         | Definition                                                                                                                                                                                                                | Measurement                                                                                                                             | General Comments                                                                                                                                        |
|-------|-----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|
| 11    | [5.1.1] Increase in area under cultivation.                                                               | The Government has approved National Mission of Medicinal Plants to take measures to encourage farmers and other growers to grow medicinal plants in agricultural land.                                                                                                                                                             | Chanelization of grants for promotion of medicinal plants through State Missions in the agricultural areas. The best indicator of success in the short term is the additional area cultivation supported during the year. | Hectare (Ha.)                                                                                                                           | This will help in improved availability of raw material for AYUSH industry.                                                                             |
| 12    | [5.2.1] Increase in area under conservation and resource augmentation of Medicinal Plants in forest area. | In-situ conservation and resource augmentation of medicinal plants is very important for maintaining the medicinal plants gene pool. Resource augmentation of important species in forest would help in conservation of the species in their natural habitat. Additional area covered under conservation is an important indicator. | This will be for conservation of medicinal plant species and added availability of medicinal plants in wilderness areas.                                                                                                  | Hectare (Ha.)                                                                                                                           | Maintaining wilderness sources of medicinal plants is critical for supply of medicinal plants in the long run.                                          |
| 13    | [5.3.1] Trainings / Seminars supported.                                                                   | Capacity Building is important to enhance the skills of stakeholders and raising awareness is also critical.                                                                                                                                                                                                                        | Training of farmers, collectors, Govt. Officials, trainers and other stakeholders.                                                                                                                                        | Number of Trainings organized, number of herbal gardens established and support given for establishment of Facilitation Centres (F.C.). | Awareness and Capacity Building is an important plank for mainstreaming medicinal plants in health management by the general population of the country. |

### Section 4: Description and Definition of Success Indicators and Proposed Measurement Methodology

| Sl.No | Success indicator                                               | Description                                                                  | Definition                                                                                                                                                 | Measurement                                                                                                                                                   | General Comments                                                                                       |
|-------|-----------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| 14    | [5.4.1] New projects sanctioned                                 | R & D is an important component of the Central Sector Scheme.                | It is important to revalidate and further develop our traditional knowledge of Medicinal Plants and other allied areas along with modern scientific lines. | i) Number of new R & D projects sanctioned during the year; and<br>ii) Number of R & D projects concluded during the year.<br>iii) Number of papers published | Continued research initiatives are back bone of pushing the new frontiers in this field.               |
| 15    | [6.1.1] Finalization of draft guidelines for inviting comments. | The draft guideline will form a base for further improvement in finalization | --                                                                                                                                                         | The completion of draft document on time shall be the measurement methodology.                                                                                | --                                                                                                     |
| 16    | [6.1.2] Finalization of guidelines after consultation           | Improved final Guidelines will be used for publication and dissemination.    | --                                                                                                                                                         | The completion of final guideline on time shall be the measurement methodology.                                                                               | --                                                                                                     |
| 17    | [6.1.3] Dissemination of finalized guidelines.                  | Improved final Guidelines will be used for publication and dissemination.    | --                                                                                                                                                         | The dissemination of final guideline on time shall be the measurement methodology.                                                                            | The document will bring objectivity and uniformity in the inspection procedure throughout the country. |

### Section 4: Description and Definition of Success Indicators and Proposed Measurement Methodology

| Sl.No | Success indicator                                                | Description                                                                                                                                                                                                                                                                | Definition | Measurement                                                                                                             | General Comments                                                                                                                                                                                             |
|-------|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 18    | [6.2.1] Holding Training/ Workshops.                             | Organizing Training/Workshops on regulatory issues shall pave way for further amendments and introductions of required amendments and thus adequate enforcement of provisions of D&C Act 1940 and Rule thereunder.                                                         | ---        | Number of training programs conducted shall be the measurement methodology for this target                              | Deptt. is continually putting efforts in capacity building of State Licensing Authorities and is conducting Workshops / Conference/ Seminars independently and in collaboration with PLIM for this endeavor. |
| 19    | [6.2.2] Interactive seminars on regulatory issues.               | Organizing interactive seminars on regulatory issues shall pave way for further amendments and introductions of required amendments and thus adequate enforcement of provisions of D&C Act, 1940 and Rule thereunder.                                                      | --         | Number of seminars conducted shall be the measurement methodology for this target.                                      | ---                                                                                                                                                                                                          |
| 20    | [6.2.3] Publication of Regulatory and Quality Control Materials. | To create awareness among State Regulatory Authorities regarding amended / newly introduced regulatory provisions for adequate enforcement of provisions of D&C Act 1940 and rules thereunder is among the mandates of Dept. of AYUSH for which material will be prepared. | --         | Timely preparations of Regulatory and Quality Control material shall be the success indicator for this target.          | --                                                                                                                                                                                                           |
| 21    | [6.3.1] Reconstitution of ASUDCC.                                | ASUDCC is a consultative body composed of nominated members from States to give technical and administrative inputs for adequate implementation / improvement                                                                                                              | ---        | The notification of the Committee after receiving all nominations on time shall be the measurement methodology for this | --                                                                                                                                                                                                           |

### Section 4: Description and Definition of Success Indicators and Proposed Measurement Methodology

| Sl.No | Success indicator                                                     | Description                                                                                                                                                                                         | Definition                                                                                                                                                                                                                    | Measurement                                                                                 | General Comments                                                              |
|-------|-----------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| 21    | [6.3.1] Reconstitution of ASUDCC.                                     | of provisions of D&C Act, 1940 and Rules thereunder. The nominations have to be received from all States before notification in the Gazette. Meeting of ASUDCC will be held after its notification. | ---                                                                                                                                                                                                                           | target.                                                                                     | --                                                                            |
| 22    | [6.4.1] Publication of draft notification for stakeholders' comments. | Amendments in the D&C Rules based on recommendations from ASUDTAB and ASUDCC is a continual democratic and consultative process.                                                                    | --                                                                                                                                                                                                                            | Notification of Draft Rule for consultation of stakeholders shall be the success indicator. | --                                                                            |
| 23    | [6.4.2] Finalization and Notification in the official Gazette.        | Amendments in the D&C Rules based on recommendations from ASUDTAB and ASUDCC is a continual democratic and consultative process.                                                                    | --                                                                                                                                                                                                                            | Notification of final rule shall be the success indicator.                                  | --                                                                            |
| 24    | [6.6.1] Standards Developed                                           | Pharmacopoeial Monographs.                                                                                                                                                                          | Pharmacopoeial Monographs are descriptive regulatory quality standards of drugs those are developed on the basis of scientific experiments / evaluation of pre-authenticated drug samples of Homoeopathic System of Medicine. | Number                                                                                      | Pharmacopoeial Standards are subject to vetting by Pharmacopoeial Committees. |

**Section 5 :**  
**Specific Performance Requirements from other Departments**

| Location Type      | State | Organisation Type | Organisation Name                       | Relevant Success Indicator                          | What is your requirement from this organisation                                                                                                                                   | Justification for this requirement                                                                                                                                                                                | Please quantify your requirement from this Organisation                                                                                                                                                                                                                                                                                                                               | What happens if your requirement is not met.    |
|--------------------|-------|-------------------|-----------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| Central Government |       | Departments       | Department Of Health and Family Welfare | [2.1.1] AYUSH educational institutions strengthened | Budget Allocation/Outlay from Planning Commission and M/o Finance/State Govts. submission of UCs                                                                                  | The activities envisaged are to be implemented by multi agency participation and to ensure Human Resources Development in AYUSH.                                                                                  | Ministry of Finance and Planning Commission- Approval of the scheme & needful resource allocation<br>2. State Govt.- Facilitation of implementation and actual implementation.<br>3. State Health Societies- facilitate smooth flow of Grant-in-aid and timely submission of UCs.                                                                                                     | It would hamper targets and programme outcomes  |
|                    |       |                   |                                         |                                                     | Budget Allocation / Outlay from Planning Commission and M/o Finance and Health (NRHM) / State Govts. for collocation and creation of standalone AYUSH set up & submission of UCs. | The activities envisaged are to be implemented by multi agency participation by strengthen the Collocation initiatives and to ensure availability of AYUSH interventions for supplementing the Health care needs. | 1. Ministry of Finance & Planning Commission - Approval of the scheme & needful resource allocation.<br>2. State Govt. - Facilitation of implementation and actual implementation.<br>3. State Health Societies- facilitate smooth flow of Grant-in-aid and timely submission of UCs.<br>4. Department of Health- Co-ordination for collocation of AYUSH facilities and monitoring of | It would hamper targets and programme outcomes. |

**Section 5 :**  
**Specific Performance Requirements from other Departments**

| Location Type | State | Organisation Type | Organisation Name            | Relevant Success Indicator                                                                                                | What is your requirement from this organisation                                                                                                                                                              | Justification for this requirement                                                                                                                                                                                 | Please quantify your requirement from this Organisation | What happens if your requirement is not met.        |
|---------------|-------|-------------------|------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|-----------------------------------------------------|
|               |       |                   |                              | [1.1.1] Primary Health Centres/ Community Health Centres/District Hospitals covered                                       | Budget Allocation / Outlay from Planning Commission and M/o Finance and also support from D/o Health (NRHM) / State Govts. for collocation and creation of standalone AYUSH set up & up & submission of UCs. | The activities envisaged are to be implemented by multi agency, participation by strengthen the Collocation initiatives and to ensure availability of AYUSH interventions for supplementing the Health care needs. | Implementation of Co-location.                          | It would hamper targets and programme outcomes.     |
|               |       |                   |                              | [1.1.2] Completion of infrastructure development in Primary Health Centres/ Community Health Centres/ District Hospitals. |                                                                                                                                                                                                              |                                                                                                                                                                                                                    |                                                         |                                                     |
|               |       |                   |                              | [1.2.1] Health Facilities/ Units covered                                                                                  |                                                                                                                                                                                                              |                                                                                                                                                                                                                    |                                                         |                                                     |
|               |       |                   |                              | [1.3.1] Health Facilities/ Units upgraded                                                                                 |                                                                                                                                                                                                              |                                                                                                                                                                                                                    |                                                         |                                                     |
|               |       |                   |                              | [1.4.1] EFC approval.                                                                                                     |                                                                                                                                                                                                              |                                                                                                                                                                                                                    |                                                         |                                                     |
|               |       | Ministry          | Ministry of External Affairs | [3.3.1] Seminars/ meetings etc. attended                                                                                  | +Recommendation for attending or Seminars/Meetings                                                                                                                                                           | To verify the credibility, authenticity of the organizers.                                                                                                                                                         | Full support and commitment                             | It will result in lower output of Success Indicator |

**Section 5 :**  
**Specific Performance Requirements from other Departments**

| Location Type | State | Organisation Type | Organisation Name            | Relevant Success Indicator                          | What is your requirement from this organisation                                                                                                                                                                                                                                            | Justification for this requirement                                                                                                                                                                                                                                                                                                                   | Please quantify your requirement from this Organisation                                                                                                                                                                                                                                 | What happens if your requirement is not met.           |
|---------------|-------|-------------------|------------------------------|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------|
|               |       | Ministry          | Ministry of External Affairs | [3.3.1] Seminars/ meetings etc. attended            | •Facilitating VISA of the participants.                                                                                                                                                                                                                                                    | To verify the credibility, authenticity of the organizers.                                                                                                                                                                                                                                                                                           | Full support and commitment                                                                                                                                                                                                                                                             | It will result in lower output of Success Indicator    |
|               |       |                   | Ministry of Finance          | [2.1.1] AYUSH educational institutions strengthened | Budget Allocation/Outlay from Planning commission and M/o Finance/State Govts. submission of UCs                                                                                                                                                                                           | The activities envisaged are to be implemented by multi agency participation and to ensure Human Resources Development in AYUSH.                                                                                                                                                                                                                     | 1.Ministry of Finance and Planning Commission- Approval of the scheme &mp; needful resources allocation<br>2. State Govt.- Facilitation of implementation and actual implementation.<br>3. State Health Societies- facilitate smooth flow of Grant-in-aid and timely submission of UCs. | It would hamper targets and programme outcomes         |
|               |       |                   |                              | Support for Additional area cultivated.             | - Budget allocation, responsive guidelines for utilization of grants.<br>- Implementation of the schemes of NMPB in different areas.<br>- Need based flexibility to ensure that due to previous pending Utilization Certificates (U.C.s) essential grant release is not untimely / choked. | - For conservation and continued availability of raw material<br>- To achieve targets of Cultivation, conservation, Capacity Building and IEC and Research and Development<br>- To maintain quality<br>- For conservation and continued availability of raw material<br>- To achieve targets of Cultivation, conservation, Capacity Building and IEC | Full support and commitment.                                                                                                                                                                                                                                                            | It would hamper implementation and programme outcomes. |

## Section 5 :

| Location Type | State | Organisation Type | Organisation Name           | Relevant Success Indicator                                                                                                                             | What is your requirement from this organisation                                                                                                                                                                                                                                           | Justification for this requirement                   | Please quantify your requirement from this Organisation | What happens if your requirement is not met.           |
|---------------|-------|-------------------|-----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------------|
|               |       |                   |                             | Support for Additional area cultivated.                                                                                                                | - Cooperation of State Governments for providing the infrastructure and regular staff & finances to the concerned State level organizations and effective implementation of cultivation and conservation and other components of the scheme.<br>- Faculty and infrastructure for training | and Research and Development.<br>To maintain quality | Full support and commitment.                            | It would hamper implementation and programme outcomes. |
|               |       |                   |                             | Support for Additional area covered for conservation /resource augmentation.<br><br>[5.3.1] Trainings / Seminars supported.<br>New projects sanctioned |                                                                                                                                                                                                                                                                                           |                                                      |                                                         |                                                        |
|               |       |                   | Ministry of Law and Justice | [6.4.1] Publication of draft notification for stakeholders' comments.                                                                                  | It is a procedural requirement.                                                                                                                                                                                                                                                           | Vetting of all draft and final rules.                | Failing it, target will not be achieved                 | --                                                     |

**Section 5 :**  
**Specific Performance Requirements from other Departments**

| Location Type    | State      | Organisation Type | Organisation Name   | Relevant Success Indicator                                     | What is your requirement from this organisation | Justification for this requirement                                                                                                           | Please quantify your requirement from this Organisation | What happens if your requirement is not met.   |
|------------------|------------|-------------------|---------------------|----------------------------------------------------------------|-------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|------------------------------------------------|
|                  |            |                   |                     | [6.4.2] Finalization and Notification in the official Gazette. |                                                 |                                                                                                                                              |                                                         |                                                |
|                  |            | others            | Ministry of Finance | [3.1.1] Exhibitions and fairs organized                        | Full support and commitment.                    | To secure approval for incurring expenditure above the prescribed ceilings.                                                                  | Administrative and financial approvals.                 | It would hamper targets and programme outcomes |
|                  |            |                   |                     | [3.2.1] Multimedia programmes including outdoor publicity      |                                                 |                                                                                                                                              |                                                         |                                                |
| State Government | All States | N/A               | All Organization    | [3.4.1] Electronic Publication of AYUSH in India, 2013         | Timely availability of the data                 | Compilation of AYUSH in India is depend on timely availability of the AYUSH related statistics from State Governments/ State Boards of ISM&H | All Statistical information is required                 | It would hamper targets and programme outcomes |

**Section 6:**  
**Outcome/Impact of Department/Ministry**

| Outcome/Impact of Department/Ministry                 | Jointly responsible for influencing this outcome / impact with the following department (s) / ministry(ies)                                              | Success Indicator                                                                                                                                        | Unit     | FY 11/12 | FY 12/13 | FY 13/14 | FY 14/15 | FY 15/16 |
|-------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------|----------|----------|----------|
| 1 Increased delivery AYUSH Services                   | Department of Health And Family Welfare                                                                                                                  | (a) Access: Increase in the number of AYUSH facilities co-located at PHCs, CHCs, DHs.<br>(b) Quality: Improvement through upgradation of AYUSH Hospitals | %        | 8        | 12       | 16       | 20       | 24       |
| 2 Increased availability of quality Medicinal Plants. | 1. Ministry of Agriculture<br>2. State Horticulture Mission<br>3. State Forest Departments<br>4. State Medicinal Plants Board<br>5. Ministry of Finance  | Increase area under Medicinal Plants cultivated.                                                                                                         | %        | 12       | 14       | 16       | 20       | 22       |
| 3 Timely flow of funds for achieving proposed targets | 1. Ministry of Agriculture<br>2. State Horticulture Mission<br>3. State Forest Departments<br>4. State Medicinal Plants Board<br>5. Ministry of Finance. | Additional Area covered for conservation                                                                                                                 | Hectares | 28051.54 | 30000    | 30000    | 31500    | 33000    |
|                                                       |                                                                                                                                                          |                                                                                                                                                          | Hectares | 9263.57  | 10000    | 8000     | 9500     | 10000    |